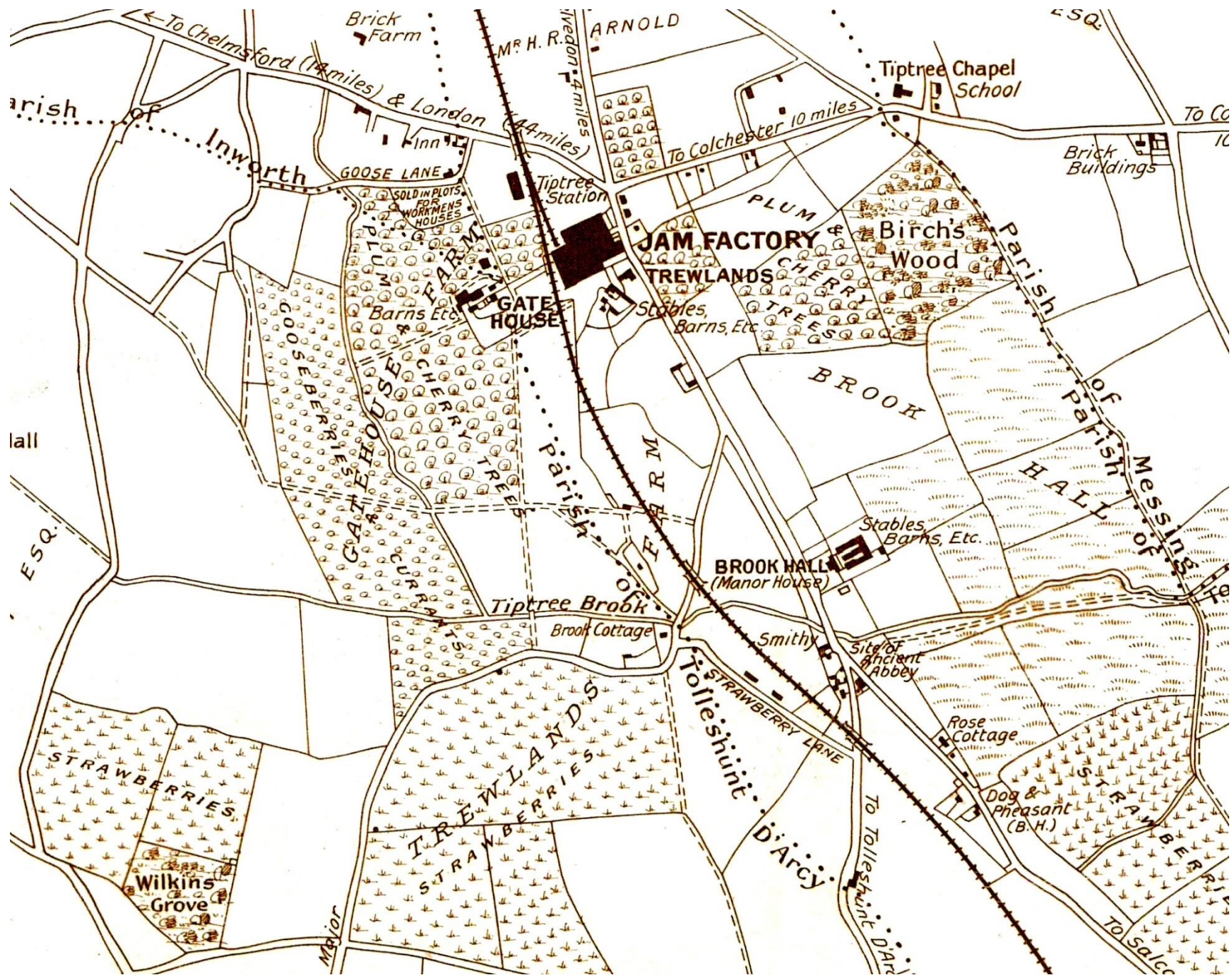
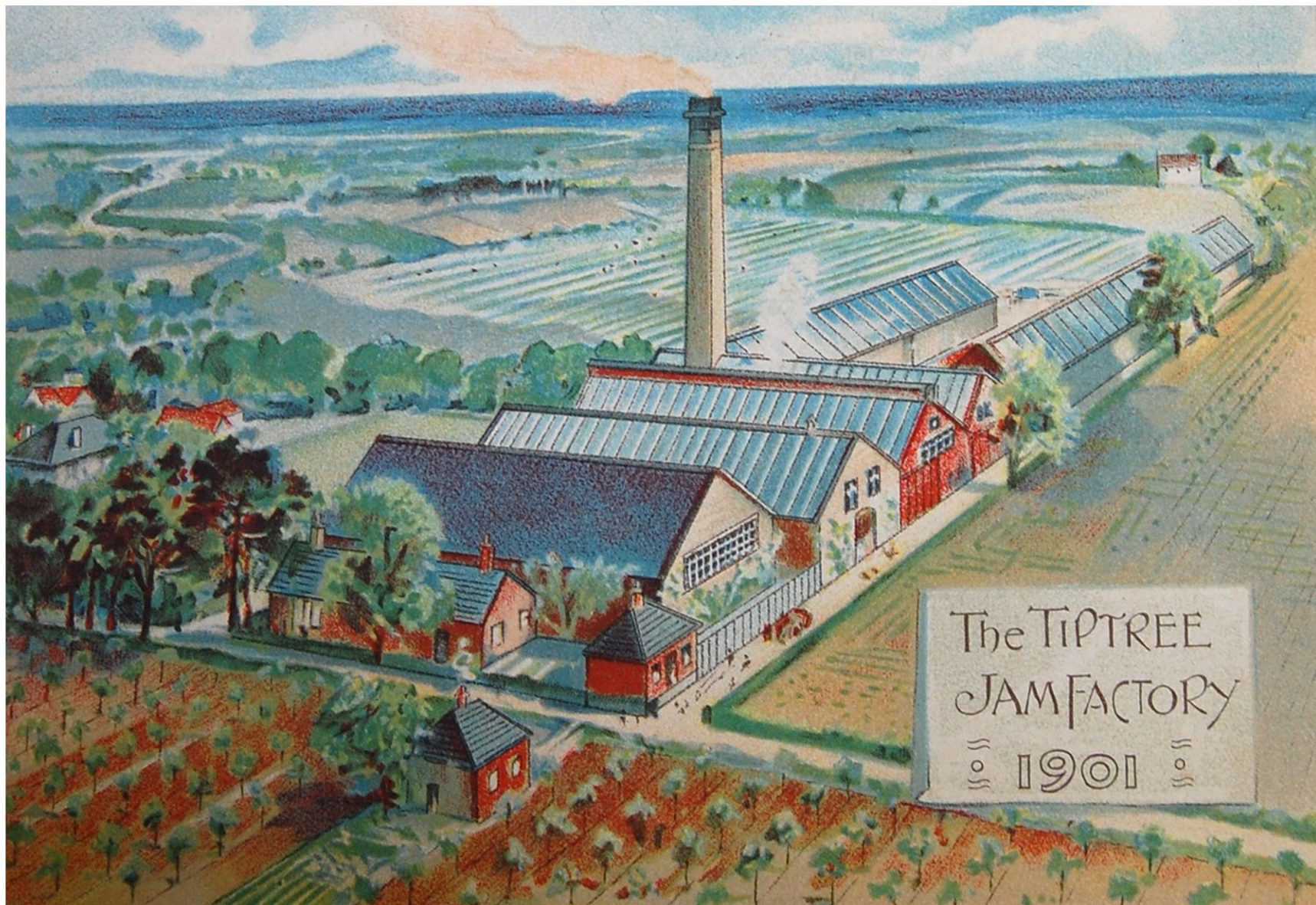


An ornate wrought-iron gate stands between two brick pillars. The gate features intricate scrollwork and a central crest. A sign is mounted across the gate, displaying the company name in large, light-colored letters. The background is filled with lush green trees under a cloudy sky.

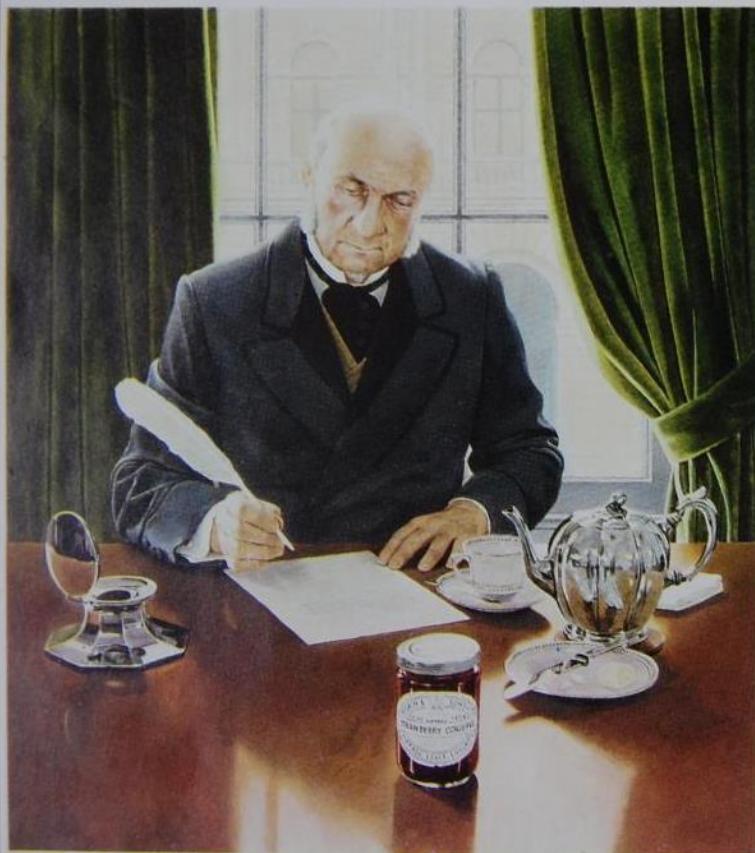
WILKIN & SONS LTD





The TIPTREE
JAM FACTORY
⌘ 1901 ⌘

WHAT MADE MR. GLADSTONE PREDICT A GREAT FUTURE FOR TIPTREE JAMS?



Mr. Gladstone had a special interest in fruit-growing and jam-making.

It was, indeed, a speech of his on these subjects in 1885 that stimulated Mr. A. C. Wilkin to form a company to produce top quality jams.

When the Prime Minister saw the results of this venture, he predicted that a 'considerable trade' would grow from these 'infant undertakings.'

The years have proved him right.

Today Wilkin & Sons produce 35 Tiptree jams and 10 Tiptree marmalades. All made to traditional recipes from the choicest fruits. And all cooked with care and skill to preserve their high quality and their true-fruit, home-made flavour.

You can buy these fine preserves, conserves and marmalades at good grocers in more than 40 countries throughout the world.

Mr. Gladstone wouldn't have been at all surprised.



Wilkin & Sons Ltd, Tiptree, Essex.

MONEY FOR JAM



Some people are born lucky, others become lucky, but most of us have to save up for our Tiptree Jams. It's not that we're snobs, or even that we want to keep up with the Joneses, it's just that we do like to be self-indulgent and we don't like to be fobbed off with second best. So we cut down on the caviar, forgo a magnum or two of champagne and in next to no time we've stocked up with all of our favourite Tiptree Jams. We think everyone's entitled to treat themselves once in a while.

If you are one of those unlucky people whose grocer doesn't stock Tiptree Jams and Marmalades, don't despair—just write to us and we'll tell you where your nearest stockist is.

TIPTREE

Tiptree Strawberry Conserve and Tiptree Little Scarlet Strawberry Conserve will cost you 2/6 and 5/9 respectively for a 12 oz. jar.



*By Appointment
to Her Majesty The Queen,
Jam and Marmalade
Manufacturers*

DEPT WH WILKIN & SONS LTD. TIPTREE ESSEX



THE
EARLY
YEARS

1st WORLD WAR

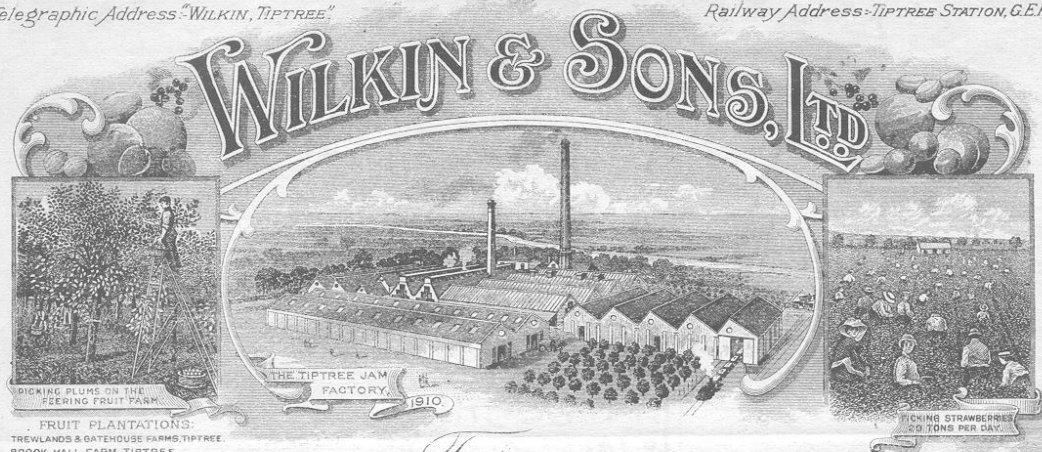
WELKOMMEN - BIENVENUE
STORS INFORMATION
THE EARLY YEARS





Telegraphic Address: "WILKIN, TIPTREE"

Railway Address: TIPTREE STATION, G.E.R.



FRUIT PLANTATIONS:
TREWLANDS & GATEHOUSE FARMS, TIPTREE.
BROOK HALL FARM, TIPTREE.
FEERING HILL FARM, KELVEDON,
AND AT TOLLESHUNT D'ARCY.

Tiptree, ESSEX.

EXPORT LIST, 1910-11.

Little Scarlet Strawberry Conserve (our speciality)
Peach & Quince Preserves
Red Currant Jelly & Crystal Marmalade
Tiptree Strawberry, & Tiptree Raspberry Conserves
Golden Gage & Black Currant Conserves
Greengage Preserve
Rivers Plum Conserve (stoned, with Apricot Kernels)
Apricot Preserve, & Tiptree & Tangerina Marmalades
Red Gooseberry, Damson, & Victoria Plum Conserves
Blackberry & Apple Conserve
Egg Plum Conserve, and Home-made Marmalade
Fine-cut Orange Marmalade
Strawberries in thick Syrup
Cherry Conserve

PRICE PER DOZEN.

1 lb. Glass Export Jars.	1 lb. Key-opener Tins.
10/-	9/-
10/-	9/-
10/-	9/-
9/6	8/6
9/6	8/6
9/6	8/6
9/-	8/-
9/-	8/-
8/6	7/6
8/6	7/6
8/-	7/-
7/-	6/-
11/-	10/-
—	12/-

Delivered f.o.b. London

Cases containing 6 dozen tins charged 1/4 each, Cases for 4 dozen jars 2/- each.







**No foreign gums nor essence fetched from far
No volatile spirit nor compounds that are
Adulterate, but at Nature's cheap expense
With far more genuine sweets refresh the sense**

By Thomas Carew



Wilkin & Sons Ltd - Voting Control

