



Midlands Regional meeting 25/02/16

Hosted by Classic Motor Cars Ltd

Facilitated by Philippa Meaden

### **Meeting Summary-**

The agenda of the meeting was around defining the purpose of the group and setting clear direction around topics of interest that will allow future agendas to be formed. Following an introduction from Peter Numark, CMC's Chairman we were kindly taken on a tour of the organisation and privileged to witness the CMC team at work.

Following a break the remaining time was broken into three sessions

- Defining the purpose
- How we bring the meetings to life
- Setting the first agenda

### **The purpose –**

'To be an inclusive group that covers a wide range of topics, to share experiences, stories and solutions. To be a general help and support through setting up useful linkages that will allow EO organisations to grow and develop'.

### **We would aim to do this by -**

Guest experts/speakers – maybe not linked to EO but a business expert that can bring a fresh approach that could be linked to or connected with EO

Share of experiences from not only the original business owners, but the now leaders and the new owners/stakeholders.

Ensure that whomever gets the invite they are responsible for bringing a new employeeowner/trustee/elected representative with them

(the venue may dictate how many people from each business can attend however please speak to the EOA team about it)

Create time for networking at the beginning and end of the event.

Keep the meeting through the day but look at pushing the times allowing everyone to get the most from the time spent away from the workplace.

Video/record any live speakers and get it set up on the EOA website to allow others to benefit.

Create business snapshots of all attendees so you can grow knowledge before you get to the meeting, i.e. you might want to find an expert who might be there.

Discussion forums with prior knowledge of the topics allowing people to send any questions they or people from their organisation might have to the facilitator who can then provide a heads up to the experts.

Surgeries

Introductions of new members and newly transitioned businesses- mark with a celebration

### **Possible topics to cover-**

- What's worked, what hasn't, Risks and pitfalls
- Building a useful network
- Trustee role & Responsibility
- How do 'I' grow - I am an 'owner' help – what does it mean ? The personal and business gains to EO
- Internal communication & employee engagement
- Open space
- Expert speakers, people to share stories time to ask questions
- Space for FAQ's
- Structuring and Governance
- Growth
- Leadership in an EO business
- Marketing
- Business Benefits
- Rights, Roles and Responsibility
- Legal implication
- Tax implication
- Success
- Benefits for those now owners/stakeholders
- Exiting strategy for the 'owners'
- Behavioural Change
- Managing through transitional change
- How can the impact of EO be measured?
- What should be done in the first year of transition? Up-front – business to business
- EO Day.