THE EOA HAS REACHED OUT TO HELP MAINSTREAM EMPLOYEE OWNERSHIP IN 2018

- Launching the Ownership Dividend - the result of the largest independent inquiry into employee ownership
- Developing partnerships to influence and deliver the recommendations of the Ownership Dividend
- Hosting events, awards and campaigns and speaking at others’ events
- National media coverage to link employee ownership to UK macro-economic issues
- Publishing research in partnership and attracting inspiring keynote speakers
- Advising government, business organisations and media on suggestions for future business ownership policy

2,000 PEOPLE ATTEND EOA EVENTS IN 2018

3M REACH EO DAY VIA TWITTER

10 TARGETED NATIONAL AND SECTOR MEDIA STORIES

120+ PIECES OF MEDIA COVERAGE

12 CEO BLOGS
- 5 - GUEST BLOGS

*Stats are correct at the time of printing. For further details please contact us.
The EOA worked on two pieces of ongoing research published with partners including with RM2, the UK Top 50 Employee Owned businesses and with the White Rose Centre for Employee Ownership, the update of their Annual Survey. The Ownership Dividend report launched to share the findings and recommendations of the Ownership Effect Inquiry. In 2018 more than 100+ EO case studies were gathered through the Ownership Dividend, EO Day, Regional Networks and EOA Conference.

*Stats are correct at the time of printing. For further details please contact us.
WE HAVE SUPPORTED AND ENGAGED MEMBERS TO HELP MAINSTREAM EMPLOYEE OWNERSHIP IN 2018:

- Welcoming more members, facilitating transitions and supporting members on their own employee ownership journey
- Working with Membership Council to develop the member proposition providing challenge and review of EOA activities – 6 key projects and built environment event created
- Developing the EOHub online platform to share best practice, connect members and provide resource library
- Working with members to offer the opportunity to tell their EO story

**EOA MEMBER PROPOSITION**

![Statistics](image.jpg)

- WTME members facilitated transitions and supported 700+ EO Hub members
- 250 businesses and 3000 monthly logins
- 1800 member to member connections

Stats are correct at the time of printing. For further details please contact us.
MEMBER GROWTH

260 ENQUIRIES
RESULTING IN
92 NEW MEMBERS

ENQUIRIES UP 35%
NEW MEMBERS UP 46%

16 MEMBERS SUPPORTED TO BECOME
EMPLOYEE OWNED

6 NEW TRUSTEE MEMBERS

*Stats are correct at the time of printing. For further details please contact us.

LEARN & NETWORK

586 PARTICIPATION IN 20 REGIONAL NETWORK EVENTS

45 SESSIONS TO LEARN AND NETWORK IN 2018

680+ ATTENDANCE AT EOA ANNUAL CONFERENCE
GROW EMPLOYEE OWNERSHIP BY MAKING EOA MEMBERSHIP A MORE COMPELLING PROPOSITION AND USING THOUGHT LEADERSHIP AND MEMBER VOICE TO GENERATE GREATER AWARENESS, DEMAND AND INFLUENCE

- Strengthening two-way partnerships
- Campaigning for EO
- Delivering more member value
- Identify other income sources

2019 IS OUR 40TH YEAR

CAMPAIGN
WITH US TO CELEBRATE EMPLOYEE OWNERSHIP AND MAKE SOME NOISE

CONNECT
WITH US AND THE NETWORK VIA EVENTS, INTRODUCTIONS AND NETWORKS

CHAMPION
USE YOUR EO STORY AND EXPERTISE TO BE AN ADVOCATE*

OUR TARGET
3 MILLION EMPLOYEE OWNERS BY 2030

*IF YOU WANT TO RECEIVE UPDATES AND THE LATEST DATA TO SUPPORT BEING AN ADVOCATE OF EO EMAIL KEELY.LEAD@EMPLOYEEOWNERSHIP.CO.UK

*Stats are correct at the time of printing. For further details please contact us.
## UPCOMING EVENTS

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<thead>
<tr>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
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<tbody>
<tr>
<td></td>
<td><strong>26TH TRUSTEE MEMBER WORKSHOP</strong></td>
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<tr>
<td></td>
<td><strong>13TH EOA SUMMER DINNER</strong></td>
<td><strong>28TH EOA DAY 2019</strong></td>
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<td><strong>TRUSTEE MEMBER ANNUAL DINNER</strong></td>
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<td><strong>18/19TH EOA CONFERENCE 2019</strong></td>
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WE WILL BE ANNOUNCING WAYS TO GET INVOLVED WITH EOA40 EACH QUARTER THROUGHOUT 2019.

*Stats are correct at the time of printing. For further details please contact us.*