

Welcome to
Employee Ownership Association
Annual Conference 2018

Where employee ownership meets

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Welcome to ‘We’re Employee Owned!’ – Now What?’

Facilitated by Trevor Lincoln, The Employee Engagement
People

Presented by Alison Newall & Simon Holman, Castlefield

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Introduction to Castlefield

- EO since 2009
 - Hybrid structure
 - Alison our ESOT Rep, Simon a Partner
- “What should the business be doing now to make employee ownership real?”

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Introduction to Castlefield

- What we did to make employee ownership real
- <https://vimeo.com/280739897>

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The Role of the EO Rep

- A key role – and key means of engagement
 - Job description and election process
 - Training

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Sprinkling the little things

- Small touches for a big difference
 - Calling ourselves Co-owners
 - Recruiting to our values
 - Recognising those going above and beyond

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Money matters

- How to share?
 - How to share financial knowledge?
 - How to share profits?
 - Explain, engage, empower

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The longer-term perspective

- Regeneration
 - Keep the culture fresh
 - Plan the next steps. What are ours?
 - Dive headlong in!
 - Ask for advice on the EO Hub

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Questions and Discussions

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Thank you. Please make your way to the
Exhibition Hall for Refreshments & Networking

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