## TEMPLATE LETTER TO BUSINESSES/ORGANISATIONS

**INVITATION TO JOIN** [**COMPANY NAME**] **DIGITALLY IN** [**AREA**] **TO CELEBRATE THE ANNUAL EMPLOYEE OWNERSHIP DAY ON FRIDAY 25th JUNE 2021**

I would like to invite you to join [**COMPANY NAME**] digitally on Friday 25th June 2021, to take part in celebrating the annual UK Employee Ownership Day.

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| If you do not already know/ work with the business in your area/ sector that you are contacting, then outline briefly what the link is and why they should want to know more about you. Good, also, to include a little about what you do. E.g. award-winning car manufacturer, 100-year-old precision engineering company, internationally renowned environmental services consultancy, etc |

I am a [**HIGHLIGHT THE LINK – SIMILAR SECTOR, BOTH EMPLOYEE OWNED, MEMBER OF SUPPLY CHAIN, LOCALLY WELL KNOWN/RELEVANT**], and my company has been employee owned since [**YEAR**] and employs [**NO. OF STAFF**] in [**AREA**].

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| Choose the most interesting and newsworthy aspect of your EO Day story and insert it here. (If an event is happening in your town/ city/ at your organisation, or simply that you are employee owned and welcome the day, etc). |

We are proud to celebrate employee ownership alongside other staff-led businesses across the UK as part of the annual Employee Ownership Day on Friday 25th June. A series of events and activities are taking place across the UK to raise awareness of employee ownership as an economically strong and balanced business model and one which is responsible for increasing staff productivity, fostering creativity and innovation, and improving employee health and wellbeing.

Employee-owners have higher levels of job satisfaction, feel a greater sense of achievement and job security, and are more likely to recommend their workplace than employees in non-employee owned businesses. That’s why this year the EOA is asking people to **share why they’re #BetterTogether as employee owners, as businesses and as a community.**

The EO sector is one of the fastest growing in the UK, having grown by a record 28% in 2019, with UK employee owned companies now contributing over £30 billion to the UK economy annually and operating across a range of sectors, including healthcare, social care, education, transport, manufacturing, retail and professional services.

Together, we look forward to working with the Employee Ownership Association, the sector’s representative body, to grow this network and we would be delighted if you could join us in celebrating on 25th June 2021.

To RSVP, please contact:

[CONTACT DETAILS]

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| For help identifying employee owned businesses in your area, have a look at our member map: <http://employeeownership.co.uk/membership/member-map>  |

**EMPLOYEE OWNERSHIP DAY - 25/06/21**