



Welcome!



Agenda

- EOA Update
- Engaging Everyone in Ownership
- Mental Health and Wellbeing in the Workplace
- Open Space



EOA Update

The Ownership Dividend

Scotland for EO

EOA Annual Conference

EOA 40

EO Hub Forum discussions

#EOANetworks



The Ownership Dividend

The Findings...

- More Engaged Employees
- Improving UK Productivity
- Resilient Regional Economies

The Recommendations...

- Invest in ownership capacity building that echoes Scotland's successful scheme
- Create a National Strategy for Business Ownership
- UK regions creating trailblazing pilot projects focussed on resilience and succession





Scotland for EO

- Launched by Scotland First Minister
- Increase EOBs from 100 to 500 by 2030
- Scottish Government financial support
- Collaboration between ILG, Co-operative
 Development Scotland & the EOA



EOA Conference 2018

29 Breakout Sessions

- inc 2 New Strategy Workshops on forming a Business Plan & forming your Communications Plan
- 5 Facilitated Networking sessions
- 5 Best in Class stories from UK EO Award winners 2017
- 4 Keynote Speakers;
 - Andy Street, former MD of John Lewis & now Mayor of the West Midlands
 - Chris McDermott, MD of Cambridge Weight Plan
 - Alastair Sawday, Founder of Sawdays
 - Deb Oxley, Chief Exe of the EOA

#EOANetworks





EOA 40

- Founded in 1979 by Robert Oakeshott
- Now the UK's leading organisation for employee ownership
- 350 + members
- 2019 a year of acknowledgement, celebration and profiling



EO Hub

Get involved and be informed...

- Showing deferred consideration on the balance sheet
- Guiding principles for Directors / the Founder's vision
- The role of the Trust
- The role of elected representatives

eohub.employeeownership.co.uk





Engagement in Ownership

What do we mean by Employee Engagement?



Motivation and commitment to positively contribute to the company's vision and purpose





How does engagement differ in an EO company?



- Would expect Employee
 Engagement to be higher in
 EO coy (The Ownership
 Dividend)
- Higher productivity/ lower levels of absence/ lower staff turnover



Employees Engaged in Ownership;

- Share information with colleagues
- Ensure they understand information they are given (including financials!)
- Provide input when requested and put forward ideas for improvement



Employees Engaged in Ownership;

- Consider the bigger picture
- Are happy to assume additional responsibility
- Will do tasks outwith their job description
- Are proactive in terms of learning and development





Employee Engagement

Extrinsic v Intrinsic Motivators



Intrinsic Motivators

- Autonomy I control
- Mastery I improve
- Purpose I make a difference
- Progress I achieve
- Social interaction I connect with others
- Authenticity I can be myself





Intrinsic Motivators

Figure out how people in the organisation are intrinsically motivated and change the organisation in such a way that their needs are satisfied



Alive at Work – Daniel Cable

- We're designed to explore, experiment and learn
- "Seeking system" shuts down
- Need freedom within a framework
- Need to recognize the uniqueness of everyone



Alive at Work (con)

- Greater performance and retention when people able to talk about their best selves
- Job titles to describe unique values, identities and talents – human beings not job holders
- Need safe zone for practising, playing and failing
- Chance to be curious and try new things



Alive at Work (con)

- Humble leadership encourages learning mindset in others
- "How can I help you do better work?"
- Engage with people's sense of meaning and intrinsic desire for self expression
- Help employees experience the impact of their work





Reflection

- What can you do to increase your own level of engagement at work?
- What can you do to increase your colleagues' engagement levels?



Open Space

What do you want to discuss?

• 2 x 15 min sessions





Closing Remarks

- Next Event Thursday 13th December
 - ➤ Scottish Enterprise, Edinburgh