

EOA Annual Conference

EMPLOYEE OWNERSHIP
BEST IN CLASS

#EOAConference

Conference Sponsor

 **Capital**
for
Colleagues 
Advice Investment Growth

How to Keep the Employee Ownership Spark Alive to Sustain EO Advantage



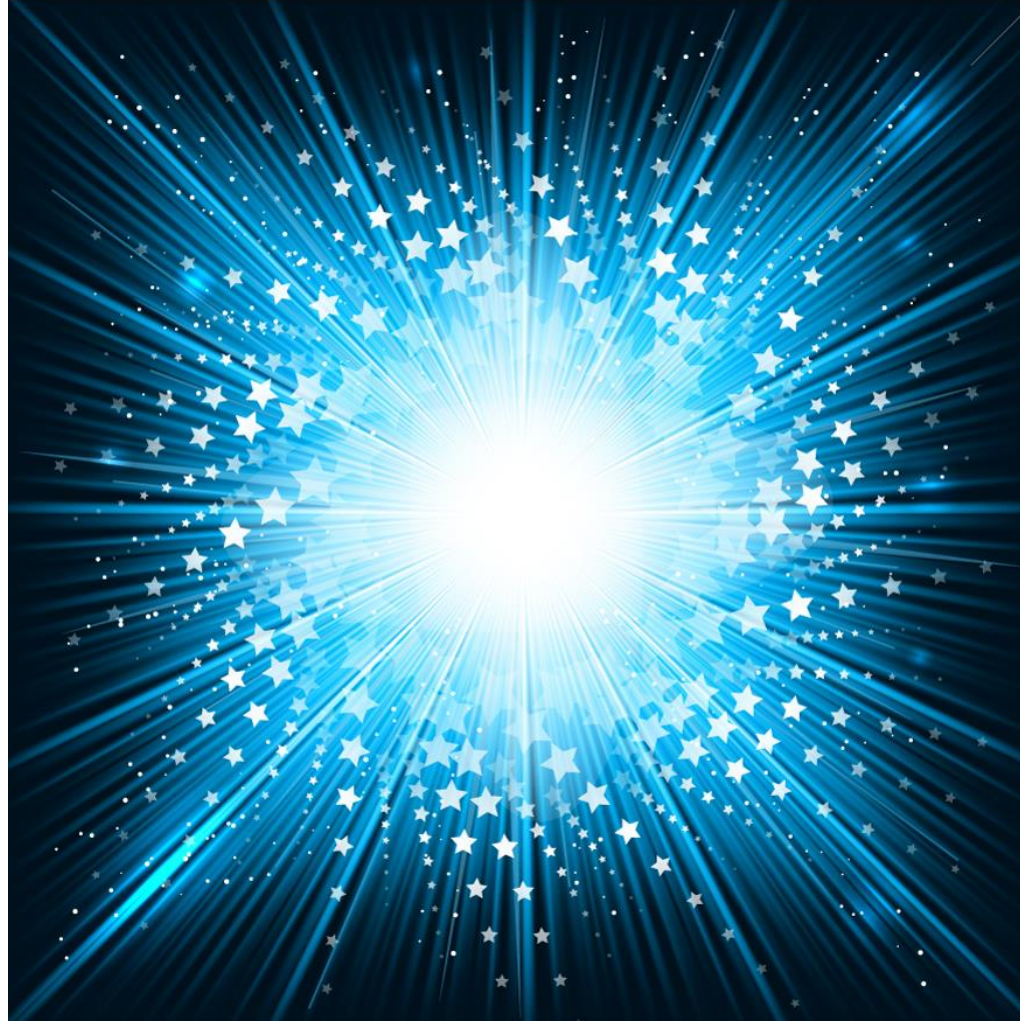
Facilitator: Jacqui Martin, 4 Purpose

#EOAConference

Conference Sponsor

Capital
for
Colleagues^{EO}
Advice Investment Growth

EMPLOYEE OWNERSHIP
BEST IN CLASS



#EOAConference

Introductions



- What are the key challenges in “keeping the spark alive”?
- What do you offer?
- What do you need?

Discussion Topics

Effective
Recruitment

Refreshing
Energy

Encouraging
Responsibility

Managing
churn / lack
of churn

Effective Recruitment



- Attitude v Skill
- Attributes of an employee owner
- Team involvement
- EO and on-boarding

Refreshing Energy

- Away Days
- EO workshops
- Attendance at EO networking events and conference



#EOAConference

Taking Responsibility

- Ensure understanding of EO responsibilities
- Regular changes in elected roles
- Training for new directors / trustees
- Big picture thinking
- “All in this together”



Managing Churn



- Churn and lack of churn can both be viewed positively
- Need to understand causes
- Lack of churn – need to ensure there are opportunities for people to develop

Feeding Back

- What key themes came up in your discussions?
- What will you do differently as a result of this workshop?

#EOAConference



Questions and Discussions

Jacqui@4purpose.co.uk

#EOAConference



Thank you.

Please make your way to the Queens Suite to hear the Keynote speech from Isobel Schofield & Andrew Lane.